

# ISE

Institute for Rare Earth Elements and Metals  
Institut für Seltene Erden und Metalle e.V.

## **Special Services for Publicly and Private Companies engaging in the area of Rare Earth Elements and Metals**

The German Institute for Rare Earth Elements and Metals, an association registered under German law (e.V., ISE) having its seat in Düsseldorf, is a central German contact body for mining companies, industry, end consumers, investors, political organs, and economy regarding the topic of rare earth elements and metals. The members of the Institute gathered experience in all areas of politics and economy. Due to our cooperation with other institutions, ministries, universities and the economy, ISE has an excellent network at its disposal and is highly respected as an institution.

In the context of launching a new website, we would like to put more focus and emphasis on the reporting about listed and private companies engaged in the area of REE and metals.

According to our statutes, we are a non-profit organization. Having said that, we are not able to offer our services free of charge as qualified manpower as well as other resources are required. We kindly ask for your understanding.

Our services offered to companies in detail:

- Comprehensive web based Presentation of your company, see <http://institut-seltene-erden.org/dienstleistungen/seltene-erden-und-metalle-news-aus-print-und-internet-medien/aktiengesellschaften-der-seltenen-erden/>, including your fact sheet data
- Extended company presentation with press releases, etc. with virtually unlimited text space, PDF attachments, Video files, link to your website
- listing of your Company at the ISE REE Index
- mailing of press releases to our internet subscribers
- mailing of press releases to the German press
- translation services English-German
- independent special report of the Institute with subsequent distribution to our subscriber, press and own website
- German and English speaking contact person at our Institute for your company (email or telephone)
- inclusion into Reuters, Bloomberg etc.
- Second listing filings at all German stock exchanges.

Should you be interested in our services for your firm, please contact us by email at [info@institutselteneerden.com](mailto:info@institutselteneerden.com) together with your contact details. We will get in touch with you shortly.

With best regards

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You can choose from the following options and service packages, or ask for tailor-made service packages in light of your needs and requirements. More detail on the services included are set out below.

Service Package	Services included	Price
Silver	Basic Corporate Services	200.00 EURO / per year
Gold	Standard Service	2,000.00 EURO / per year
Platinum	Premium Service	4,000.00 EURO / per year
Diamond	Tailored special services in accordance with your requirements	To be discussed case-by-case

- The services require pre-payment.
- The prices do not include statutory VAT (if applicable in your case). Services such as translations need to be charged extra at arms' length conditions!
- Minimum term is one year. Your contract with ISE can be terminated in writing with a notice period of three months with the termination becoming effective at the end of the respective contractual year. If not terminated timely, the contract will extend for a respective further year.

Key requirement for the optimum in rendering of our services are the following measures to be undertaken by our clients:

- Continued supply with company news in order to keep up the news flow
- At least annually provision with an updated company presentation and quarterly updates (including but not limited to financial data, SWOT-, competitors' analysis, positioning etc.)

Service Packages – Companies	Silver	Gold	Platinum
<b>Comprehensive web based presentation of your company in German language at the ISE website</b> <a href="http://institut-seltene-erden.org/dienstleistungen/seltene-erden-und-metalle-news-aus-print-und-internet-medien/aktiengesellschaften-der-seltenen-erden/">http://institut-seltene-erden.org/dienstleistungen/seltene-erden-und-metalle-news-aus-print-und-internet-medien/aktiengesellschaften-der-seltenen-erden/</a> <ul style="list-style-type: none"> <li>• Company fact sheet publication at our ISE website</li> <li>• In case of stock exchange listed companies: inclusion of your stock quote in our ISE Stock Ticker</li> <li>• Direct link to your homepage</li> </ul>	✓	✓	✓

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<p><b>Extended web based presentation of your company in German language at the ISE website</b></p> <ul style="list-style-type: none"> <li>• <a href="http://institut-seltene-erden.org/avalon-rare-metals-inc/">http://institut-seltene-erden.org/avalon-rare-metals-inc/</a></li> <li>• unlimited text space and publication of information possible</li> <li>• web publication of PDF, video, picture attachments</li> </ul>		✓	✓
<p><b>Listing at the ISE REE Index</b></p> <ul style="list-style-type: none"> <li>• <a href="http://institut-seltene-erden.org/ise-rare-earth-index/">http://institut-seltene-erden.org/ise-rare-earth-index/</a></li> </ul>		✓	✓
<p><b>Press Releases</b></p> <ul style="list-style-type: none"> <li>• <a href="http://institut-seltene-erden.org/great-western-minerals-news/">http://institut-seltene-erden.org/great-western-minerals-news/</a></li> <li>• Publication of press releases a tour ISE website</li> <li>• Launching of discussion threads based on our new website</li> </ul>		✓	✓
<p><b>Contact to German Press</b></p> <ul style="list-style-type: none"> <li>• Professional distribution of your press releases and other publications to the German press</li> <li>• E-Mail distribution of your press releases to our ISE Subscribers</li> </ul>			✓
<p><b>ISE Article</b></p> <ul style="list-style-type: none"> <li>• Up to two interviews ISE &lt;-&gt; Company published at our website</li> <li>• E-Mail distribution of the interviews to our ISE Subscribers</li> <li>• E-Mail distribution of the interviews to the German press</li> </ul>			✓
<p><b>Kontaktadresse Deutschland</b></p> <ul style="list-style-type: none"> <li>• Contact address (email &amp; telephone) for your company in Germany at the ISE</li> </ul>			✓
<p><b>Price p.a. (plus VAT, if applicable)</b></p>	<b>200</b>	<b>2'000</b>	<b>4'000</b>

New web address: [www.institut-seltene-erden.org](http://www.institut-seltene-erden.org)

Old web address: [www.institutselteneerden.com](http://www.institutselteneerden.com)